

23 MARS 2023 // 8H

<GO WITH THE [FLOW]

Wallonia Conference Center Mons @ WCCM

**PARTNERSHIP
PROPOSAL
DEVDAY '23**

devday
GET INSPIRED

[WHAT]



One day event dedicated to the Belgian developers' community

[WHEN]



23 March 2023
8 am to 8 pm

[WHERE]



Wallonia Conference Center Mons
@ WCCM

To inspire the ICT market with top content, to connect professionals and companies & to generate networking opportunities



[WHY]

Launched in 2013, more than 4.500 attendees and 220 conferences with international speakers



[STORY]

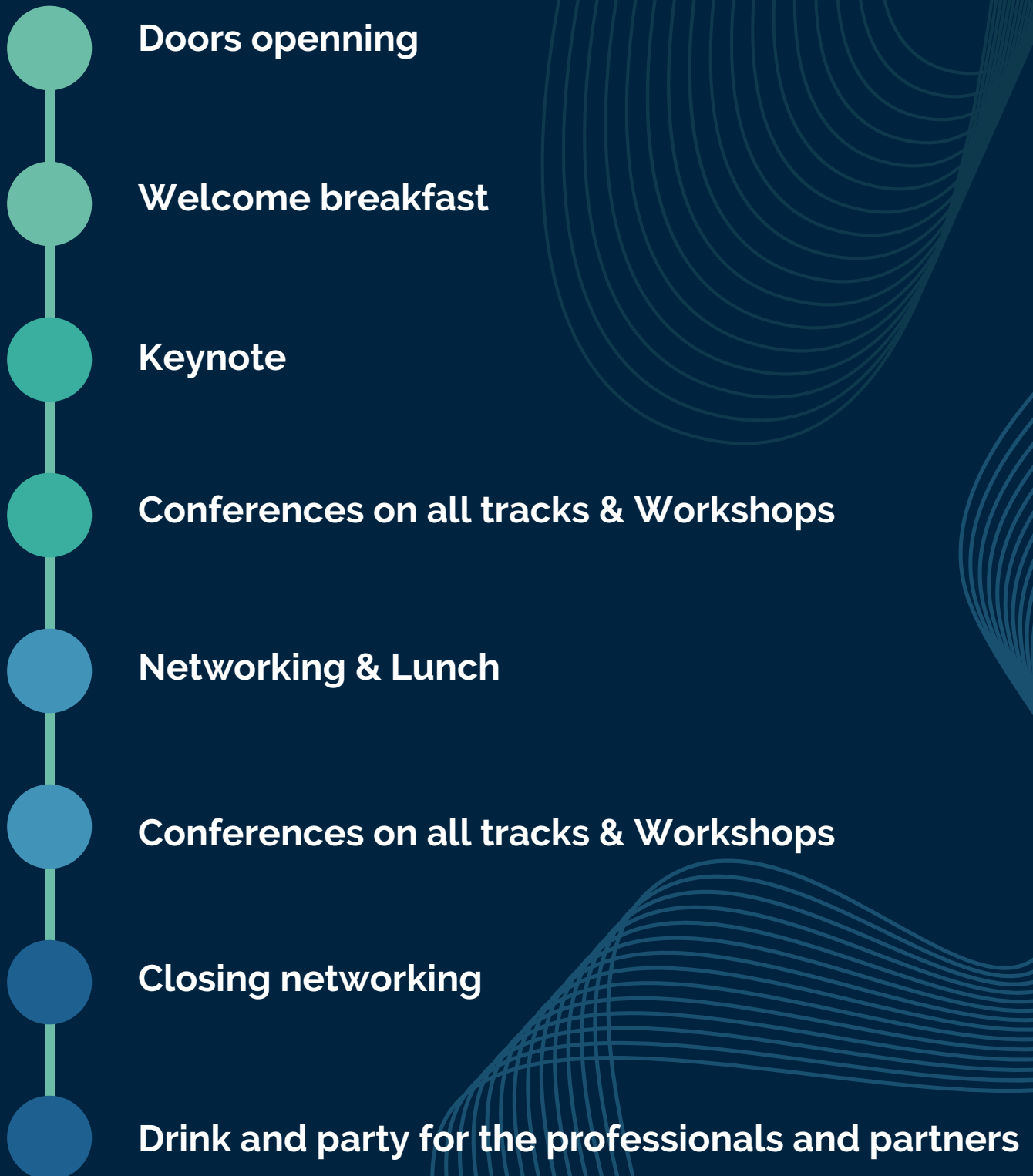
Launched in 2013, more than 4.500 attendees and 220 conferences with international speakers



[TARGET]



TIMING OF THE DAY



[ORGANISATION]

The Devday is organized by a team of 9 people, on a voluntary basis. Eight of them are developers : Adrien, Christophe, Denis, Fred, Matthieu, Nathan, Olivier & Renaud. And the last one works in communication and event organization : Flora. We work in collaboration with Sunset Events.

[THEY TRUSTED US]

Since our first edition, we have been lucky to be supported by various public and private partners. It is thanks to their support that we can organize the Devday every year.



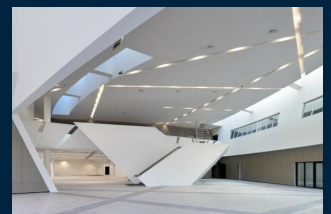
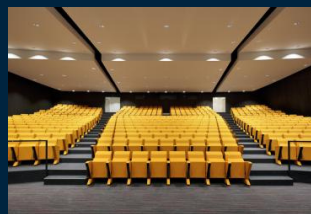
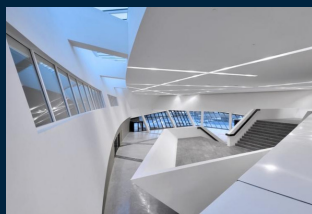
Will you be the next to join our list of partners and meet our community of developers ?

<WHAT'S NEW>

[WE ARE MOVING]

After four years at the Cinéscope of Louvain-La-Neuve, we decided to move. And we're not going very far because we're going back to the origins of the DevDay : we're back in Mons, Wallonia.

Wallonia Conference Center Mons (WCCM) : this is where you will put your roll-ups on ! We have made the choice to move to a more professional place that is more conducive to meetings and networking. Larger spaces, more traffic in the halls, more comfortable and modern auditoriums, rooms dedicated to workshops... The WCCM is the place to be.



We have taken seriously the various comments from partners from previous years. These comments allow us to launch new challenges in order to satisfy you even more.

In 2023, the biggest challenge will be to attract more professional developers. We have completely revised the event's program, to offer conferences with a higher level of expertise. We also believe that the workshops will attract more professionals eager to challenge their acquired skills.

Our team will do its best to adapt to your objectives : expand your network, recruit new developers, promote your company... We're here for you !

[NEW CHALLENGE]

[PLATINIUM SPONSOR] 8.000€

[MAIN BRANDING]

Main branding (logo) in all the touch points of the communication plan, main branding (6) in the venue (roll-ups, posters, programs, screens...), main branding on the badges. Put your own flyer & roll up in the networking zone and main branding & content (to provide) on the Dev Day website.

[DEDICATED SPACE]

Dedicated space (12m2) in the networking zone during the event : you can put whatever you want on this space.

[BRING YOUR OWN SPEAKER]

Possibility of leading a lunch talk with one of your speakers (tech conference).

[FREE TICKETS]

Get 8 free tickets for the event and 4 exhibitor tickets for your team.

[GOODIE BAG]

Does your company have any goodies ? Because you can slip them for free in our bags distributed at the doors opening !

[GOLD SPONSOR] 5.000€

[BRANDING]

Branding (logo) in all the touch points of the communication plan, branding (3) in the venue (roll-ups, posters, programs, screens...), logo on the website.

[DEDICATED SPACE]

Dedicated space (9m2) in the networking zone during the event : you can put whatever you want on this space.

[FREE TICKETS]

Get 4 free tickets for the event and 2 exhibitor tickets for your team.

[GOODIE BAG]

Does your company have any goodies ? Because you can slip them for free in our bags distributed at the doors opening !

[SILVER SPONSOR] 3.000€

[BRANDING]

Branding (logo) in all the touch points of the communication plan, branding (1) in the venue (roll-ups, posters, programs, screens...), logo on the website.

[FREE TICKETS]

Get 2 free tickets for the event and 2 exhibitor tickets for your team.

[GOODIE BAG]

Does your company have any goodies ? Because you can slip them for free in our bags distributed at the doors opening !



We can also together create a tailor-made offer for exchange sponsorship. For example, you can decide to offer to offer lunch, to offer the closing drink, to offer breakfast ... We can imagine a solution with your visual branded on different supports. We will establish a tailor-made quote based on your choice.

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